

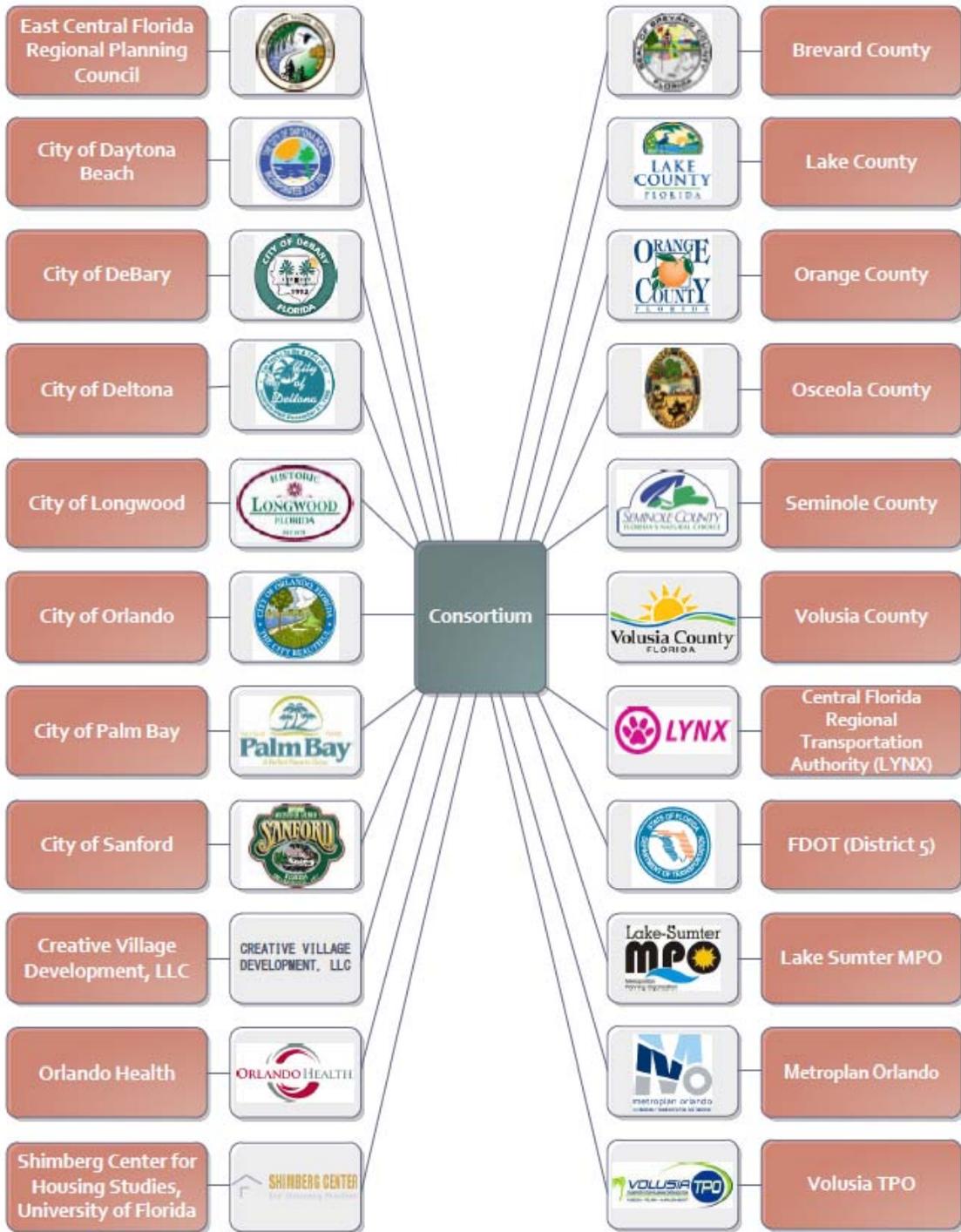
# 2011 HUD Sustainable Communities Regional Planning Grant

Consortium Meeting  
September 27, 2011



# Agenda

- I. Welcome & Introductions
- II. Consortium Member Roles
- III. Management Structure & Decision Making
- IV. Regional Cooperation
  - a. Examples
  - b. Challenges in Executing Partnerships and How to Overcome
- V. Capacity of Consortium Members
  - a. Address Economic and Social Disparities
  - b. Resources for Outreach to Underserved Populations



# Consortium Members

# Consortium Member Roles

- ECFRPC
  - Lead applicant
  - Project manager
  - Fiscal agent
  - Technical assistance to station area teams
- Local government lead station area planning
  - City of DeBary
  - Seminole County (Sanford and East Altamonte)
  - City of Longwood
  - City of Orlando (Lynx Central Station)
  - Orange County (Sand Lake)

# Consortium Member Roles

- Shimberg Center
  - Lead affordable housing analysis
- Other Consortium members - subject matter experts
  - Outreach
  - Transit
  - Land use
  - Affordable housing
  - Public health
  - Economic development
  - Equity

# Organizational Chart

**HUD**  
*Sustainable Communities  
 Regional Planning Grant*

**ECFRPC - Recipient  
 & Administrator**  
George Kinney  
*Project Director*  
Fred Milch  
*Program Manager*  
Elizabeth Rothbeind  
*Economic  
 Development &  
 Communication  
 Specialist*

**East Central Florida Sustainable  
 Communities Consortium**  
 Representatives of  
 all Consortium member

**Station Area Working Groups**

<b>DeBary</b> City of DeBary	<b>Sanford</b> Seminole County	<b>East Altamonte</b> Seminole County	<b>Longwood</b> City of Longwood	<b>Lynx Central</b> City of Orlando	<b>Sand Lake</b> Orange County
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**Regional Coordinating Committee**  
 ECFRPC  
 Station Area Working Group leads  
 Shimberg Center  
 Orlando Health  
 FDOT District 5  
 Counties  
 MPOs/TPOs  
 Other interested Consortium members

**Affordable Housing  
 Working Group**  
 Shimberg Center,  
 local governments,  
 housing authorities

# Project Title

- SunRail TOD Stations: an economic catalyst for sustainable and inclusive growth around Commuter Rail

# Decision Making Process

- Station Area Working Groups
  - Chaired by lead local government
  - Membership covers other related local governments and key partners for each station
    - Economic development, housing, transportation, equity, etc.
  - Roles
    - Specific activities for each station area outlined in application
  - Meetings as needed
  - Strive for consensus on key decisions
    - ECFRPC/Consortium can provide support to resolve issues that may impede grant performance

# Decision Making Process

- Regional Coordinating Committee
  - Members: 6 station area leads, Shimberg Center, other interested Consortium members
  - Roles
    - Provide guidelines for how all station area plans address common issues (e.g., equity/outreach)
    - Review station area working group products; identify lessons learned/key products transferrable to additional SunRail stations or future regional transit planning
      - Subcommittee: work with Shimberg Center on affordable housing analysis (all 12 stations)
    - Develop strategy for sharing lessons learned/building capacity
    - Identify, recommend approaches for cross-cutting policy issues

# Decision Making Process

- Regional Coordinating Committee (continued)
  - Quarterly meetings
  - Strive for consensus on key decisions
    - ECFRPC/Consortium can provide support to resolve issues that may impede grant performance

# Decision Making Process

- Consortium
  - Membership: all current Consortium members plus others added over time to address all key issues
  - Roles
    - Review overall progress of grant
    - Identify/resolve key issues as needed
  - Quarterly meetings
  - Strive for consensus on all decisions; take formal vote of members when needed

# Issues for Discussion

- Additional Consortium members?
  - Public housing authorities
  - Business community
  - Representatives of traditionally marginalized communities
- Process for adding members in future ('joinability')

# Regional Cooperation Examples

- myregion.org
  - "How Shall We Grow?"
  - "Open for Business"
- Regional growth compact (all 86 jurisdictions)
- Congress of Regional Leaders
- East Central Florida 2060 Plan
- Comprehensive Economic Development Strategy (CEDS)
- Central Florida MPO Alliance
- SunRail
- Central Florida GIS (CFGIS)
- Central Florida Partnership
- Others?

# Consortium Experience

- Experiences in executing partnership agreements
  - Challenges
  - Solutions

# Capacity of Consortium Members

- Address economic and social disparities
  - Individual station area plans
  - Regional approaches
- Resources for outreach to underserved populations
  - Individual station area plans
  - Regional approaches
    - Shimberg Center
    - Orlando Health
    - Others