

Workshop #3 Overview

Workshop #3 was held on July 27th from 6:00 p.m. to 8:00 p.m. and brought together more than 100 community members from the City of Cape Canaveral accommodating a broad age range. The workshop began with a presentation of what has been accomplished thus far and an introduction to the Neighborhood Intensity Preference Map. This map was developed from the dot exercise conducted during workshop #2. Specifically, the dots were assigned a value and run through a Geographic Information System interpolation model.

Community members that attended workshop #3 were asked to complete a visual preference exercise where they looked through more than 400 photographs of varying development form. Many of the photographs were taken and submitted by residents of the City of Cape Canaveral and then combined with photographs from the East Central Florida Regional Planning Council's photograph library. Workshop attendees selected the photographs they felt most represented how four themes of neighborhoods (identified on the Neighborhood Intensity Preference map as red, blue, green, and yellow) should look. Results from this exercise will help to identify how potential redevelopment opportunity sites should look. This will be further refined Workshops 4 and 5.

A "take-home" vision statement assignment was handed out at the conclusion of the meeting. Participants were asked to review the sample vision statements with their friends and neighbors and bring back their suggestions and ideas to Workshop #4, which will be held on Thursday, September 3rd at 6:00 p.m.

Thank you to all of the residents of the City of Cape Canaveral that have participated in this exciting process and have helped to make this visioning project a huge success!