



# HUD Sustainable Communities Regional Planning Grant

Consortium Meeting  
November 9, 2012



# Welcome

Ms. Melanie Chase  
Chair, ECFRPC



# Today's Objectives

- Update Consortium on recent activities
- Establish work groups
- Discuss issues



# Today's Agenda

- **Work Plan and Consortium structure**
- Recent project management activities
- Outreach and engagement activities
- Affordable housing study
- Station area updates
- Public comment
- Next steps



# Grant Purpose



Move from Regional Vision to implementation

Improve access and opportunities for communities adjacent to SunRail Stations



# Grant Objectives

Develop and sustain partnerships and leverage SunRail investment to:

1. Attract high-quality, higher-paying jobs with access using public transit
2. Promote equity and access to opportunity through investments in minority and/or low-income neighborhoods
3. Provide more transportation choices, improve public health and safety, and reduce energy use by providing local transit, bicycle, and pedestrian connections to SunRail stations
4. Plan for fair, affordable, and energy efficient housing

# Grant Objectives (continued)

5. Encourage sustainable, compact urban development
6. Integrate and leverage investments among state, regional, and local agencies, as well as the private and nonprofit sectors



# Grant Outcomes

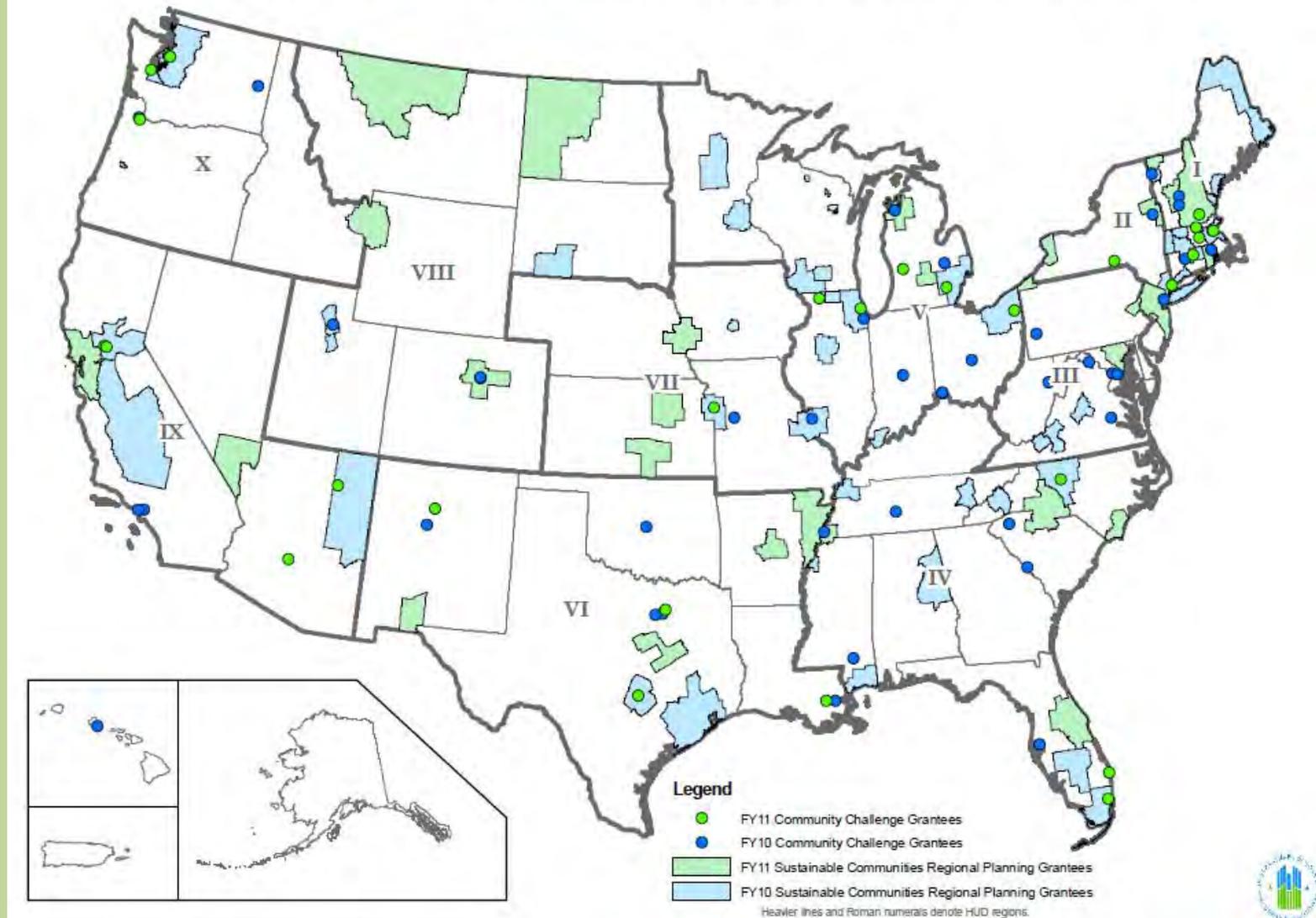
- Adoption of station area plans for 6 SunRail stations
- Assessment of affordable, fair, and equitable housing needs and strategies near all 12 Phase I SunRail stations
- Alignment with state, regional, local economic development, workforce development, and transportation strategies
- Identification of potential changes to local comprehensive plans and regulations to be considered by local governments (each station area group)
- Development of strategies that can serve as models for additional SunRail stations
- Identification and sharing of lessons learned



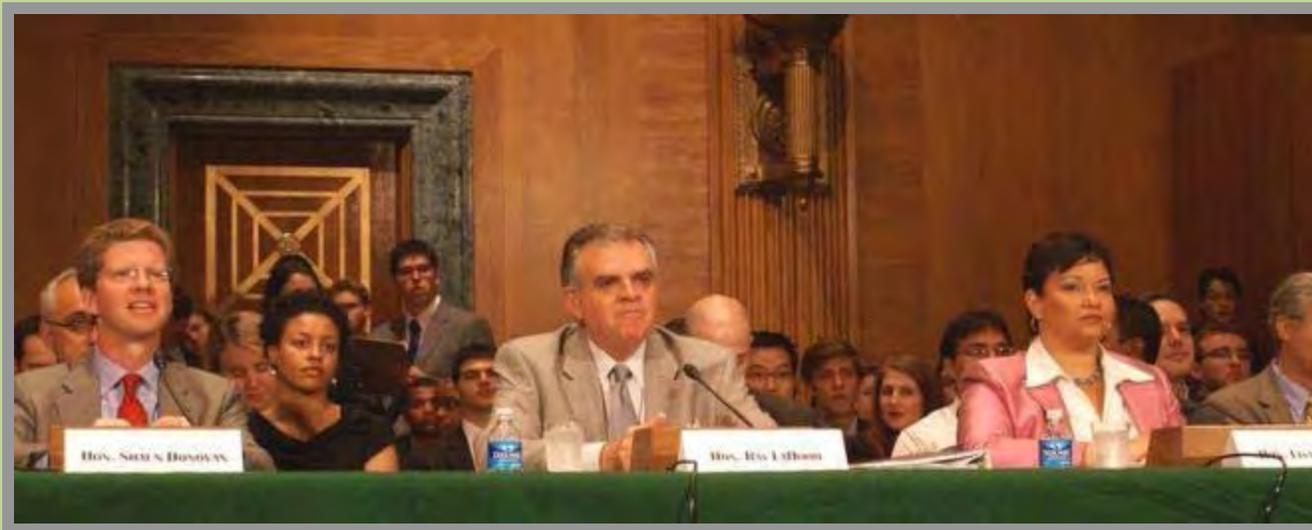
# HUD Sustainable Communities Planning Grantees



HUD Sustainable Communities Grantees, FY2010 - FY2011



# HUD-DOT-EPA Partnership for Sustainable Communities



## Partnership Livability Principles:

1. Provide more transportation choices
2. Promote equitable, affordable housing
3. Enhance economic competitiveness
4. Support existing communities
5. Coordinate policies & leverage investment
6. Value communities and neighborhoods



# East Central Florida 2060 Plan

- Central Florida Regional Growth Vision and Compact policies are implemented in the ECF 2060 Plan
- ECF 2060 Plan is recognized by HUD as regional plan for sustainable development
- This designation allowed region to qualify for Category 2 Grant funding



# Grant Activities

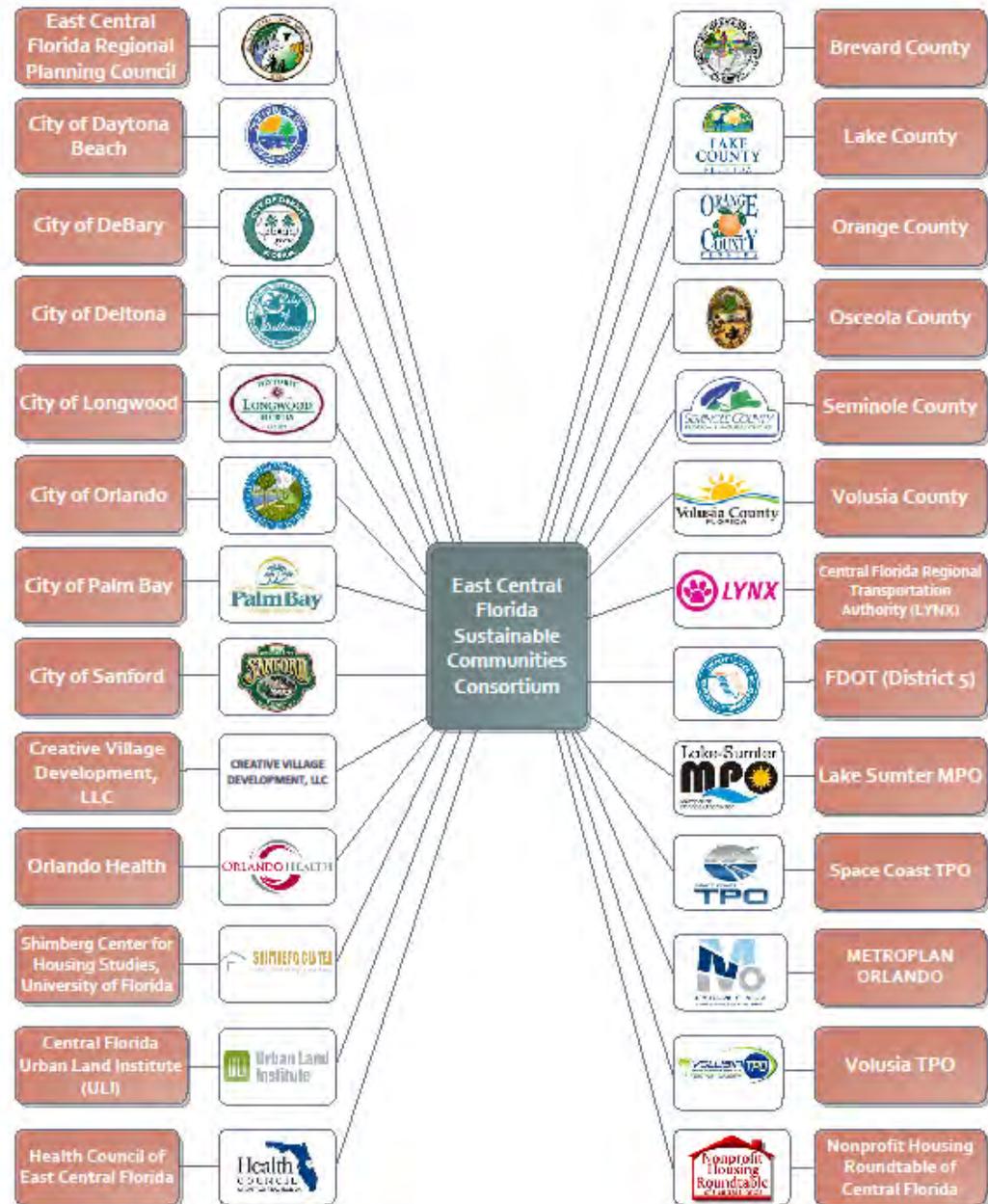
1. Project Management
2. Consortium Management
3. Outreach and Engagement
4. Affordable Housing Study
5. Station Area Planning

# Grant Award Funding

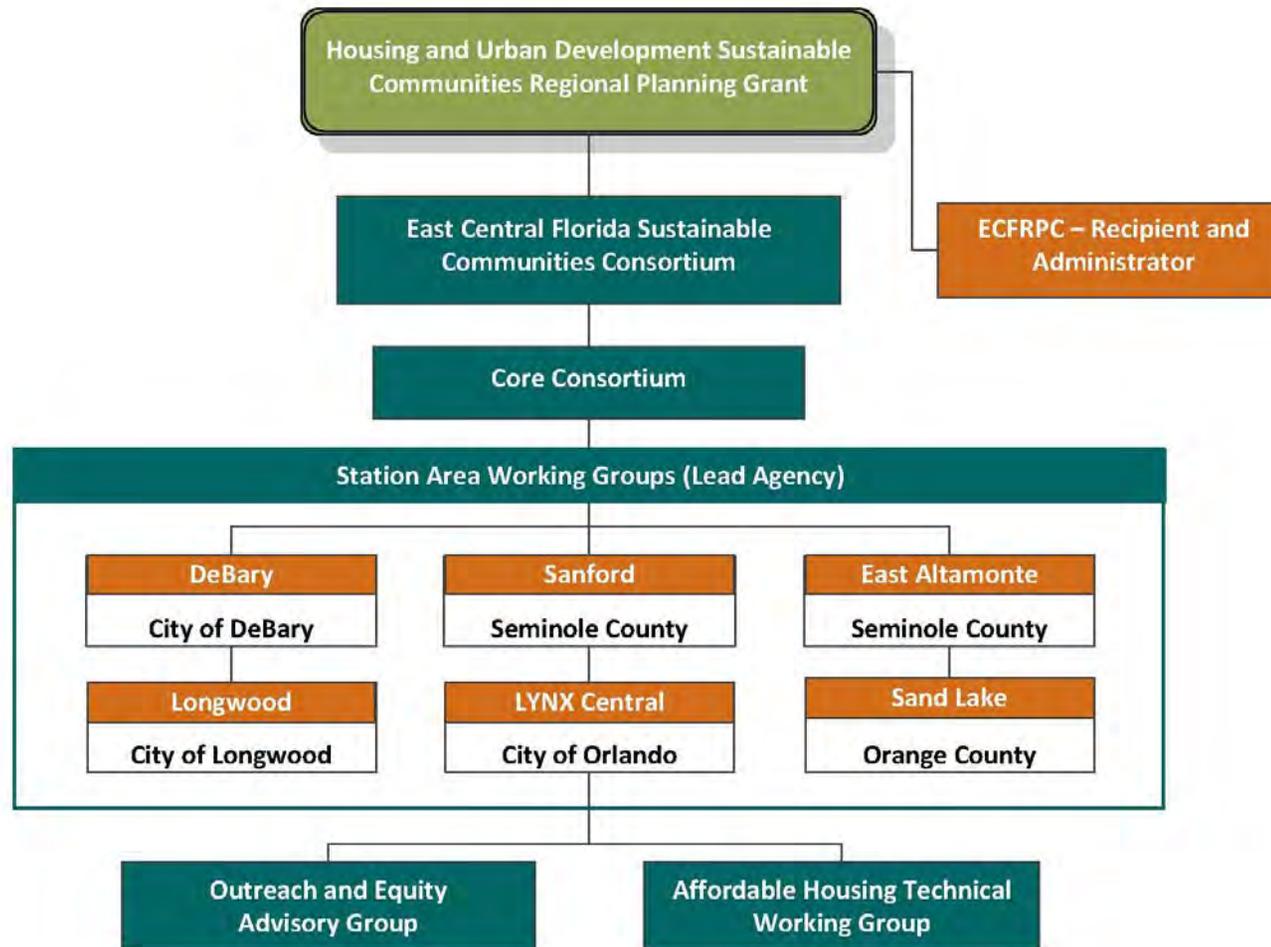
- East Central Florida Regional Planning Council
  - Lead Agency
  - Fiscal Agent
  - Project Manager
  - Provide facilitation and technical assistance
- Sub-Recipients
  - Cities of DeBary, Sanford, Longwood, Orlando
  - Orange and Seminole County
  - Creative Village Development LLC
  - Shimberg Center for Housing Studies at UF



# East Central Florida Sustainable Communities Consortium



# East Central Florida Sustainable Communities Planning Grant



# Consortium Function

- Receive reports on grant activities at regular meetings
- Identify lessons learned and key products transferrable to additional SunRail stations
- Ongoing partnership to guide implementation of the regional vision and plan for sustainable development



# Consortium

- Members
  - 1 representative designated by each participant
- Reports To
  - HUD through ECFRPC semi-annual reports
- Meeting Frequency
  - 2 times per year
- Staff Support Provided By
  - ECFRPC



# “Core” Consortium Functions

- Principal responsibility for carrying out work program
  - Typically receive grant funds and provide matching contribution
- Review overall progress and identify and resolve key issues
- Address cross cutting policies among the 6 station areas
- Review station area and working group products
- Help identify lessons learned and key products transferrable to additional SunRail stations
- Help develop recommendations to advance sustainable development practices across the region



# “Core” Consortium

- Members directly involved in grant implementation
  - ECFRPC
  - 3 cities (DeBary, Longwood, Orlando)
  - 2 counties (Seminole, Orange)
  - Creative Village, Shimberg Center
  - FDOT (SunRail liaison), MetroPlan, LYNX
  - Chairs of Affordable Housing and Outreach & Equity Groups
- Meeting Frequency
  - 4 times per year
- Staff Support Provided By
  - ECFRPC



# Today's Agenda

- Work Plan and Consortium structure
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# Completed Tasks

- HUD deliverables
  - Work Plan approved
  - Consortium Agreement completed
  - eLogic model submitted
- HUD coordination
  - Washington DC orientation (March 2012; December 2012)
- Contracts
  - Sub-Recipient Agreement ready for signatures
  - Hired Cambridge Systematics and accounting consultant
  - Agreement with MetroPlan Orlando for \$133,000 for additional support for outreach and affordable housing tasks

# Completed Tasks (continued)

- Partner and public engagement
  - Debriefed the Council at each monthly meeting
  - SunRail Line Sneak Peek Ride on Sept. 14, 2012 hosted by several local realtor associations and related groups
  - Assorted meetings within region

# In-Progress Tasks

- Finalize Sub-Recipient Agreement
- Flagship Performance Indicators
- Populating Outreach, Affordable Housing and Station Area Groups
- Washington, DC trip scheduled for early December
- Speaking engagements throughout region
- Coordinating with MetroPlan Orlando on outreach strategies



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# Outreach & Engagement Objectives

- Provide effective outreach to communities to obtain input on station area planning efforts
- Ensure consistency with outreach efforts between individual station area working groups
- Identify successful practices for inclusive community engagement



# Outreach & Engagement Responsibilities

- ECFRPC, MetroPlan Orlando
  - Develop primary outreach strategy
  - Develop outreach materials
  - Develop reporting process for HUD required indicators
  - Coordinate with regional partners
  - Provide assistance to local governments as requested
- Local Station Area grant recipients
  - Develop and implement outreach strategies for each community
  - Provide reports to comply with HUD indicator requirement
  - Additional funding amount of \$6,000 available (with 20% match) to local governments to facilitate outreach efforts



# Outreach and Equity Advisory Group Functions

- Advise Consortium on how to ensure inclusive planning process
  - Provides opportunities for all population and groups to participate in decision making
  - Creates equitable opportunities for all segments of the region



# Outreach and Equity Advisory Group

- Appointed By
  - Consortium and participating local governments
- Members
  - ECFRPC, MetroPlan Orlando, FDOT District 5, representatives of each Station Area Working Group, representatives of minority or low-income neighborhoods proximate to the SunRail stations, other regional leaders with expertise in these areas
- Reports To
  - Consortium
- Meeting Frequency
  - At least 2 times per year
- Staff Support Provided By
  - ECFRPC and MetroPlan Orlando



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# Affordable Housing Study

- Objectives
  - Determine need for affordable housing and employment in the vicinity of SunRail stations
  - Formulate appropriate strategies to provide sufficient inclusive and attainable housing
- Approach
  - Shimberg Center: housing model and analysis for 12 stations
  - Affordable Housing Working Group and Nonprofit Housing Roundtable for Central Florida: recommend strategies and financing opportunities



# Affordable Housing

- Transition to power point from Bill O'Dell, Shimberg Center



# Regional FHEA

- HUD requirement: Develop Regional Fair Housing and Equity Assessment
- Components:
  - Segregated Areas and Areas of Increasing Diversity and/or Racial/Ethnic Integration
  - Racially/Ethnically Concentrated Areas of Poverty
  - Access to Existing Areas of High Opportunity
  - Major Public Investments
  - Fair Housing Issues, Services, and Activities



# Regional FHEA (continued)

- HUD expectations
  - Understand historical, current and future context for equity and opportunity in the region
  - Engage regional leaders and stakeholders on findings and implications of analysis
  - Integrate knowledge into strategy development
- Our approach
  - Use HUD data to augment Shimberg analysis
  - Address fair housing principles in station area planning
  - Recommend how to extend analyses to regional scale (including potential for a Regional Analysis of Impediments)



# Affordable Housing Working Group Functions

- Provide technical review of Shimberg Center's affordable housing analysis for all 12 stations
- Recommend strategies and financing opportunities to encourage the provision of needed affordable housing
- Assist RPC in Fair Housing Equity Analysis and potential Regional Analysis of Impediments



# Affordable Housing Working Group

- **Appointed By**
  - Consortium and representatives from the Council
- **Members**
  - ECFRPC, representatives of all 12 Phase I stations , other stakeholders (could use Nonprofit Housing Roundtable for Central Florida structure)
- **Reports To**
  - Consortium
- **Meeting Frequency**
  - 4 times per year
- **Staff Support Provided By**
  - Shimberg Center



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# Station Area Working Group Functions

- Establish and review planning activities for each individual SunRail station, including outreach and engagement plan
- Provide periodic reports to the Consortium



# Station Area Working Groups

- **Appointed By**
  - Lead local government for each station
- **Members**
  - Local governments, key partners specific to each station
  - Meetings open to participation by stakeholders who are not part of the Consortium
- **Reports To**
  - Consortium
- **Meeting Frequency**
  - ~ 4 times per year; determined by local governments
- **Staff Support Provided By**
  - Lead local government for each station



# Station Area Updates

- Status and makeup of Station Area Working Groups
- Status of work plan activities
- Issues and concerns





# SunRail Station Basemap

## Overview



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# Next Steps

- Provide names and information for working groups by November 16
- Complete signing of Sub-Recipient Agreements
- Plan initial Working Group meetings



# Tentative Consortium Meeting Schedule

February 2013(Core)

May 2013 (Full & Core)

August 2013(Core)

November 2013 (Full & Core)

ECFRPC Office



# Questions?

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Andrew Landis– [andrew@ecfrpc.org](mailto:andrew@ecfrpc.org)

