

ORGANIZE FOR SUCCESS

Livability Principles Addressed:

Long Term Outcomes:

Activity 3: Outreach and Engagement

Provide more transportation choices; Promote equitable, affordable housing; Enhance economic competitiveness; Support existing communities; Coordinate policies and leverage investment; Value communities and neighborhoods

Successful outreach efforts that include diverse groups throughout the community and result in obtaining meaningful input in the station area planning process.

TASK	DESCRIPTION	DELIVERABLE	RESPONSIBILITY	DUE	MEASURES	EVALUATION
Task 3.1	Develop regional guidelines for outreach and equity with performance measures	Documentation of regional guidelines for outreach and equity with performance measures	ECFRPC and Outreach/Equity Advisory Group	Ongoing through Q1 2015	Documented regional outreach guidelines with performance measures.	Approval by Consortium
Task 3.2	Develop six station area partner and public participation plans; Review each station area partner and public participation plans;	Individual station area outreach plans	ECFRPC; 6 lead local governments; Outreach/Equity Advisory Group oversight	Ongoing through Q1 2015	Adopted station area outreach plans	Review by Steering Committee
Task 3.3	Implement station area partner and public participation plans	Regular progress meetings and semi-annual status reports to HUD	6 lead local governments; Outreach/Equity Advisory Group oversight	Ongoing through Q1 2015	Summary of coordination meetings, conference calls, communications	Review by Steering Committee
Task 3.4	Engage regional leaders in the project through briefings to the Central Florida Congress of Regional Leaders, Consortium member board meetings, and other regional groups	Summary of briefings to regional leaders	Consortium with ECFRPC	Ongoing through Q1 2015	Summary of coordination meetings, conference calls, communications	Review by Steering Committee
Task 3.5	Document the progress of outreach for each station area, noting such elements as Title VI and Limited English Proficiency components	Documentation of outreach and coordination efforts	ECFRPC with 6 lead local governments	Ongoing through Q1 2015	Summary of coordination meetings, conference calls, communications	Review by Steering Committee using guidelines adopted in 3.1
Task 3.6	Evaluate the progress of individual station area outreach efforts utilizing consistent performance measures approved by the Steering Committee	Summary of coordination efforts with FDOT staff	6 lead local governments	Q4 2014	Summary of coordination meetings, conference calls, communications	Review by Steering Committee
Task 3.7	Maintain coordination with State agencies, notably with Florida Department of Transportation's extensive SunRail outreach activities, and with private sector forums	Summary of coordination efforts with state agency staff	ECFRPC	Q4 2014	Number of coordination meetings, conference calls, communications	Evaluation per regular project reporting to HUD
Task 3.8	Share outreach lessons learned among Consortium	A summary document (memorandum and presentation materials) for use in disseminating lessons information to the Consortium and partnership	ECFRPC	Q4 2014	Documented memorandum and presentation materials	Approval by Steering Committee