

## Visioning – Technical Assistance

“When no vision is present in a community, then the parts which make up that community will appear to have no purpose.”

“When a clear vision is present in a city, then each part plays a vital role in defining the community.”

*Does your community have a vision?  
Does your community have a clear idea of what it wants to be?  
Do you know how to get there?*

Determine what you like and do not like about their community...  
...and organized these into strengths, weaknesses, opportunities and threats (S.W.O.T. analysis).

Ask questions to define your community?

How tall should the buildings be?

What do you like about the streetscape?

Do you want it to be pedestrian friendly?

Is there a town center?



What kind of architecture do you want in your community?

Where should the highest density be located?

What could be changed?

What should stay the same?

Step 1: Establish a Vision:

- Needs to contain elements that are valued most through a 50 year outlook.
- Communicate the most important elements.
- Identify elements that establish the community's identity.

Step 2: Implementation of the Vision:

- Establish vision statement
- Amend comprehensive plan to reflect vision.
- Adopt land development codes (consider form based codes) that assure the “look” formed by the vision.

For information on receiving technical assistance from the ECFRPC, please email or call at....