

Florida Strategic Plan for Economic Development



presented to

**East Central Florida Regional
Planning Council**

presented by

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The Statewide Development Effort

Organizational Framework

Six Pillars of Florida's Future Economy™
developed by the Florida Chamber Foundation

Basis for Development

Research on Best Practices, Review of CEDS plans, Input from 3,000+ Stakeholders (Private, Public, State, Region, Local ...), other sources of information

The *Strategic Plan* development aligned with concurrent planning efforts

Florida Chamber Foundation's 20-year plan, Regional Comprehensive Economic Development Strategies (CEDS), Agency Strategic Plans, 5-year plans, Other State plans, etc.

The Strategic Plan for Economic Development

Please turn to page 1
in the Plan document

Vision

Florida will have the nation's top performing economy and be recognized as the world's best place to live, learn, play, work, and do business.

3 Goals

- 1. Global competitiveness**
- 2. Economic Growth and Prosperity**
- 3. Quality of life**

5 Statewide Economic Development Objectives

-  **Improve employment.**
-  **Foster opportunities for prosperity.**
-  **Grow Florida businesses.**
-  **Expand global commerce.**
-  **Increase Florida's attractiveness to workers, residents, and visitors.**

The *Plan* is a Planning Framework

 **The *Strategic Plan* is intended to be a plan for all of Florida.**

- It provides a planning framework, but does not replace individual plans.
- It emphasizes collaborative action.
- It is intended to guide polices and planning.

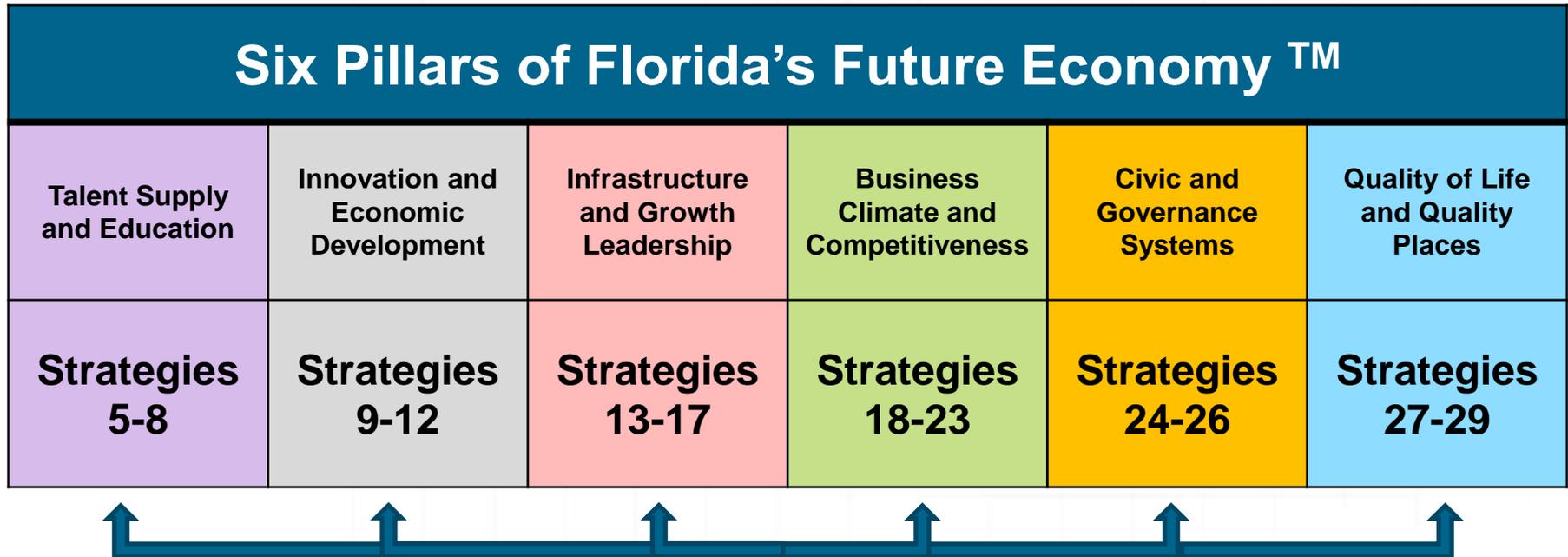
Planning Opportunities

All 29 Strategies:

- **Support the public and private economic development work of the state, regions, and local entities.**
- **Depend on private and public partnerships across Florida to be successful.**
- **Align with agency planning and program efforts as well as efforts by public and private organizations.**

Strategic Plan Organization

Four Cross Cutting Strategies 1-4



Four Statewide Cross-Cutting Strategies

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- 1. Strengthen Collaboration & Alignment.**
- 2. Develop Talent and Innovation Clusters.**
- 3. Build Florida as a Globally Competitive Megaregion.**
- 4. Position Florida as a Global Hub.**

Council Cross-Cutting Activities

Council Activities Aligning with Cross-Cutting Strategies:

- Comprehensive Economic Development Strategy
- Local Planning Assistance and Economic Development Activity Coordination
- Transportation and Housing Planning Assistance

Talent Supply and Education

Lead the nation in market-related student performance and workforce skills.

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Four Statewide Strategies

- 5. Align education workforce programs to foster employment and focus on developing skilled labor & retaining talent.**
- 6. Develop high-caliber graduates & career paths.**
- 7. Lead the Nation with market-relevant technical skills (STEM).**
- 8. Expand educational and training access for distressed markets.**

Talent Supply and Education

Council Activity Aligning with Talent Supply and Education:

-  Comprehensive Economic Development Strategy

Innovation and Economic Development

Diversify Florida's economy and position for growth in national and global markets.

Four Statewide Strategies

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- 9. Strengthen Florida's leadership in talent and innovation clusters.**
- 10. Support research, development, and commercialization of technology and ideas.**
- 11. Expand the number of Florida businesses into diversified global markets.**
- 12. Support and market Florida's business brand.**

Innovation and Economic Development

Council Activities Align With Strategies 9, 10, and 11:

- Regional Economic Development Coordination Role
- East Central Florida Industry Cluster Analysis
- Florida Turbine Initiative
- Good Food Central Florida

Infrastructure and Growth Leadership

Modernize Florida's infrastructure and growth decisions to support a competitive economy and high quality of life.

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Five Statewide Strategies

- 13. Coordinate decision-making and investments.**
- 14. Develop and maintain trade and transportation systems.**
- 15. Develop and maintain the telecommunications infrastructure.**
- 16. Ensure the supply and quality of Florida's water resources.**
- 17. Develop and maintain energy sources and systems.**

Infrastructure and Growth Leadership

Council Activities Align With Strategies 13, 14, 16, & 17:

- **Kissimmee and Osceola County Housing Studies**
- **Enhance Central Florida**
- **Central Florida Safe Routes to School**
- **Smart Growth America Partnership**
- **Kissimmee Medical Arts District**

Business Climate and Competitiveness

Provide the nation's leading business climate & customer-focused business support services.

Six Statewide Strategies

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- 18. Revise regulatory processes to meet changing needs.**
- 19. Provide customer focused services.**
- 20. Reduce barriers to businesses and entrepreneurial growth.**
- 21. Expand opportunities for access to capital for businesses.**
- 22. Work with industry to assure competitive insurance rates.**
- 23. Develop a government revenue structure that encourages growth.**

Business Climate and Competitiveness Pillar

Council Activities Align With Strategies 18, 19, & 21:

- **Grant Programs for Studies and Needs Assessments**
- **Regional Economic Development Coordination Role**
- **GIS / Mapping Assistance Services**

Civic and Governance Systems

Create strong partnerships to meet economic development goals.

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Three Statewide Strategies

- 24. Support and sustain statewide and regional partnerships to accomplish Florida's economic and quality-of-life goals.**
- 25. Improve government efficiency and effectiveness.**
- 26. Invest in strategic statewide and regional economic development priorities.**

Civic and Governance Systems

Council Activities Align with Strategies 24, 25, & 26:

- **Coast to Coast Urban- Rural Overlay Design Study and Opportunities Inventory**
- **2015 Hazmat Training Symposium**
- **Funding for the Regional Hazmat Coordinator**
- **Statewide Regional Evacuation Study Program**
- **EDA Partnership Planning Grant**
- **Indian River Lagoon Project**
- **City of Satellite Beach Adaptation Action Area**
- **Town of Pierson Technical Assistance Grant**

Quality of Life and Quality Places

Provide the nation's leading communities of choice to live, learn, work, and play.

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Three Statewide Strategies

- 27. Sustain vibrant, safe, and healthy communities.**
- 28. Ensure communities and environmental supports in economic development decisions.**
- 29. Protect and market natural and cultural assets.**

Quality of Life and Quality Places

Council Activities Aligned with Strategy 27, 28, 29:

- **Housing Studies**
- **Transportation Improvement Studies**
- **Hazards Analyses for Sumter and Osceola Counties**
- **Enhance Central Florida**
- **Good Food Central Florida**
- **City of Satellite Beach Adaptation Action Area**
- **Indian River Lagoon Outfalls Project**

Moving Forward

Alignment and Implementation

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- Regional Councils
- Economic Development Liaisons

Measurement and Accountability

- *Plan Appendix-* implementation performance monitoring
- Agency alignment in budget requests and planning
- Outreach and performance analysis

Regional Planning Council Measurements

Tactics and Metrics for Regional Planning Councils

Tactics	Metrics
Administer revolving loan fund programs.	A.1. Number of jobs created through revolving loan funds. A.2. Number of jobs retained through revolving loan funds.
Write grants to support economic development projects and expand local economies.	B.1. Number of grants written in partnership with local governments or economic development organizations.
Conduct economic impact analyses to measure the economic and fiscal impacts of project development or policy initiatives.	C.1. Number of economic impact analyses completed on behalf of local governments or economic development organizations.
Provide technical assistance to local governments.	D.1. Number of technical assistance activities undertaken to coordinate decision-making and investments for economic development, land use, transportation, infrastructure, housing, water, energy, natural resources, workforce, and community development at the local level.
Build partnerships with local and regional economic development organizations and workforce boards and engage in regional collaborative activities.	E.1. Number of activities undertaken to implement one or more strategies in the Florida Strategic Plan for Economic Development. E.2. Number of activities undertaken to implement one or more elements of the Strategic Regional Policy Plan.
Update the Comprehensive Economic Development Strategies using the Six Pillars as an organizing framework.	F.1. Number of Comprehensive Economic Development Strategies evaluated or amended for alignment with the Florida Strategic Plan for Economic Development.

Thank You!

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